

## ESS – Geiger Honored By International Association

Monica Kulesa, owner of ESS – Geiger, in Dover, DE, received a Bronze Pyramid Award in the 45th Annual PPAI Golden Pyramid Awards competition sponsored by Promotional Products Association International. Twenty-eight winners of this prestigious award were recognized at a ceremony held in January during the PPAI Expo 2003 in Las Vegas, Nevada.

The competition recognizes winners for outstanding use of promotional products in marketing programs. Kulesa's Consumer Programs

entry was for the launch of the "Kid's Making Cents" club by the Dover Federal Credit Union. Creativity and effectiveness were key elements in the judging process. Carole Langiu, DFCU Marketing Director, compiled the necessary statistics validating that over 50% of the eligible children joined the club. Another CDCC member, Patti Bishop, of Bishop Designs, created the art for the 16 products.

If you would like more information about promotional products, contact Monica Kulesa at (302) 698-1220 or [mkulesa@sales.geiger.com](mailto:mkulesa@sales.geiger.com).



Talents of three Chamber members combine to win award: Carole Langiu, Dover Federal Credit Union; Monica Kulesa, ESS – Geiger; Patti Bishop, Bishop Designs.